

Date November 1, 2011



City Council Committee Report

To: Mayor & Council

Fr: Colleen Neil, Recreation Services Manager

Re: 4th Annual Kenora Hockey Kids for Cancer Research Request

Recommendation:

THAT Council of the City of Kenora denies the sponsorship request from the Kenora Hockey Kids for Cancer Research 4th Annual fundraising tournament and further,

THAT the Kenora Hockey Kids for Cancer Research be encouraged to seek support from the Lake of the Woods Regional Community Foundation and further,

THAT Council wishes the Kenora Kids for Cancer Research every success in their noble efforts to raise awareness and funds for cancer research.

Background:

On April 12, 2010 Mr. Caron came to council to inform them that he was running a charity hockey event and promoted the merits of the event to council. Mr. Caron and his committee asked that council consider waiving the ice and room rental costs for the event. Council resolved to have the tournament ice be invoiced at the approved minor special event rate of \$81.03 per hours versus the approved summer ice rental rate of \$127.33 for a cost savings of \$1,389.00 for the event.

Worth noting that there was no money in the Council donations line to support this tournament at the time the request came forward, and any "donation" would need to have been reflected in a reduction in Recreation Centre revenues.

This year, there was much discussion that this request not be supported as the contribution was seen as being made direct to the cancer society, which was not considered a reasonable use of taxpayer dollars.

On October 11th 2011 Dean Caron came before council to notify them that the process had begun for organizing the 4th Annual Kenora Hockey Kids for Cancer Research Hockey tournament taking place March 26 to April 1, 2012.

Budget:

The organizing group requested Council to consider a Triple Gold Sponsorship (Gold is \$1,000 or greater) to help offset ice rental costs. There is currently a request for 82 hours to run this event for a total of \$6,644.46 plus h.s.t. (\$7,508.24) in ice costs. The hourly rate for a minor special event such as this is \$81.03 per hour. This \$81.03 rate represents a 54% cost recovery of the actual hourly cost of an hour of ice with a 46% subsidy by our rate payer. If approved, the \$3000.00 sponsorship would need to be a consideration for Council's Donations in the 2012 operating budget or a direct loss of revenue to the Thistle rinks ice rental revenue for 2012.

Communication Plan/Notice By-law Requirements:

Dean Caron – Event Organizer
Recreation Services Manager
Finance and Administration